

BRANDED LIVING

July 15, 2026



Methodology

How we selected the 2026 winners

Drawing on comprehensive market intelligence, editorial review, sentiment trends, industry reporting, and Branded Living Pro AI market analysis, the Branded Living Awards evaluate projects across architecture, hospitality integration, market momentum, wellness, cultural influence, operational excellence, and long-term brand positioning.

Now in its second year, the program expanded its categories in 2026 to reflect a broader and more discerning view of branded residences across global and regional markets.

Sentiment Analysis

We measure positive, neutral, and negative coverage across hundreds of industry sources.

Market Presence

Our AI tracks brand visibility and project announcements across global markets.

Editorial Review

Our editorial team reviews top stories and metrics, drawing on first-hand visits to identify standout projects.

BRANDED LIVING



Most Innovative Amenities

WINNER

[Viceroy Residences Fort Lauderdale](#)

Viceroy · Fort Lauderdale, Florida

Bringing Viceroy into Flagler Village, the project introduces a more urban and culturally engaged interpretation of branded living. Its 30,000 square feet of resort-driven spaces create a lifestyle-club atmosphere shaped by wellness, social connection, and neighborhood energy.

